

## How to Prepare Your Property

Tips for Preparing a Home or Property for a Photo Shoot.

You will want the house looking fabulous in the photos. A big key to this is to depersonalize and remove clutter.

This will help the property look more attractive for the potential buyer.

Here is a list of items to help you get the property photo-ready.

### Interior Preparation:

- Consider removing small rugs to reveal real flooring
- Make beds
- Open blinds/window treatments to let in outside light
- Place all shoes/jackets in closets
- Put children's toys away
- Remove personal photographs (or replace with general landscape/object photographs)
- Remove personal toiletries from bathroom counters. (shampoo, toothbrush, lotions, etc.)
- Clean up kitchen areas, dirty dishes in sink, counter tops etc.
- Remove refrigerator magnets, papers, photos, etc.
- Replace burned out light bulbs.
- Thoroughly clean (vacuum carpet, mop hard floors, clean windows, and wipe counter tops)
- Turn ceiling fans OFF
- Turn computer screens and TVs OFF
- Turn ON all lights and lamps

### Exterior Preparation:

- Clean pool and remove pool vacuum/cleaner hose
- Hide pool cleaning supplies
- Clean up landscaping (clear leaves, mow, trim shrubs)
- Close garage doors
- Remove any clutter such as empty planters, water hoses, children's toys
- Remove cars from driveway and front of home
- Remove trash cans
- Sweep porch and tidy up outdoor furniture (cushions should appear fresh, not faded)

### Pets and Children

We love 'em, BUT please have a place for them to be away from the areas we are working. Our gear is expensive and easily knocked over.

Real Estate Photographers are not Stagers. Some light re-arranging can be done for composition during the photographer walk through in preparation for the photography. Please have the property ready to photograph, with all Cleaning, Contractor, Landscaping or Pool Cleaning Services finished the day before.

We shoot appointments back to back and can only wait 15 min. for final home preparations before we will have to move to our next appointment. A **No Show charge of \$50.00** will be applied to reschedule the shoot for a later available time.

Real estate photography is the photographing of houses (and similar structures) as well as surrounding property that is both aesthetically pleasing and accurate representations of their subjects. And while we can "Photoshop" stains, cracks, etc., we won't because we don't want to subject our clients to liability for the condition of the property. We are happy to "Photoshop" a garden hose, leaves, or other pesky removable objects from time to time, (per the photographers choice), depending on what it is. Fees may be charged for any work more than basic editing.